

**ADVANCED MARKETING CONSULTANTS, INC.**  
**3 SUNSET LANE**  
**POMPANO BEACH, FL 33062**  
**(954) 938-5100**  
**(954) 532-0487 FAX**  
**www.realtycentral.com**

**GENERAL SERVICES ADMINISTRATION**  
**Federal Supply Service**  
**Authorized Federal Supply Schedule Price List**  
**FINANCIAL AND BUSINESS SOLUTIONS**  
**Corporate Contract Schedule**

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address is GSA Advantage! is: [GSAAdvantage.gov](http://GSAAdvantage.gov). For more information on ordering from Federal Supply Schedules click on the FSS Schedule button at [fss.gsa.gov](http://fss.gsa.gov).

**FSC Group: 520**  
**FSC Product Codes:**  
**Contract No: GS-23F-0060J**  
**Contract Period: June 15, 2003 through June 14, 2008**  
**Version 3, 3/10/04**  
**Contractor: Advanced Marketing Consultants, Inc. ("AMC")**  
**3 Sunset Lane, Pompano Beach, FL 33062**  
**(954) 938-5100**  
**(954) 532-0487 Fax**  
**e-mail = [sgreen@realtycentral.com](mailto:sgreen@realtycentral.com)**  
**[www.realtycentral.com](http://www.realtycentral.com)**

**Contact: Sandra Green**  
**(954) 938-5100**  
**Business Size: Woman-Owned Small Business**

Prices shown here are net (discount deducted)

## CUSTOMER INFORMATION

- 1a. Table of Special Items:  
520-3
- 1b. Lowest priced model and lowest unit prices:  
  
See Page 5
- 1c. Labor Category Descriptions:  
  
See Page #6 of Price List.
2. Maximum order.  
  
\$1,000,000.00
3. Minimum order.  
  
\$300.00
4. Geographic coverage (delivery area).  
  
United States, Canada, Caribbean
5. Point(s) of production (city, county, and State or foreign country).  
  
United States, Canada and Caribbean as may be required in accordance with the terms of the delivery order. 3 Sunset Lane, Pompano Beach, FL 33062
6. Discount from list prices or statement of net price.  
  
None
7. Quantity discounts.  
  
Most items noted with "Call for Quote" may be subject to volume pricing. AMC will tailor the work to meet the customer needs. Discounts for orders placed shall be negotiated on an order by order basis.
8. Prompt payment terms.  
  
Payments received within 10 days of Invoice date will receive a .005% discount

9a. Notification that Government purchase cards are accepted at or below the micro-purchase threshold.

AMC does accept Government Purchase Cards below the micro-purchase threshold.

9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold.

AMC does accept Government Purchase Cards above the micro-purchase threshold.

10. Foreign items (list items by country of origin).

Not applicable.

11a. Time of delivery.

Delivery schedule in accordance with the scope of work on Task Order.

11b. Expedited Delivery:

Items available for expedited delivery are noted in this Price List.

11c. Overnight and 2-day delivery.

Over-night and 2-day delivery available via Federal Express upon request. Customer should contact the AMC for current rates for overnight and 2-day delivery.

11d. Urgent Requirements.

Customer must contact AMC representative to affect "urgent" delivery.

12. F.O.B. point(s).

Destination

13.a. Ordering address(es).

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13b. Ordering procedures:

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's), and a sample BPA can be found at the GSA/FSS Schedule homepage ([fss.gsa.gov/schedules](http://fss.gsa.gov/schedules)).

14. Payment address(es).

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15. Warranty provision: N/A

16. Export packing charges, if applicable: N/A

17. Terms and conditions of Government purchase card: None

18. Terms and conditions of rental, maintenance, and repair (if applicable): N/A

19. Terms and conditions of installation (if applicable). N/A

20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable). NA

20a. Terms and conditions for any other services (if applicable)

Rates do not include overtime, travel, hotel, transportation, shipping, delivery, postage, per diems or other variable items. Payment for services rendered must be paid within 30 days from invoice date or incur penalties and interest.

21. List of service and distribution points (if applicable): N/A

22. List of participating dealers (if applicable): N/A

23. Preventive maintenance (if applicable): N/A

24a. Special attributes such as environmental attributes: N/A

24b. Section 508 compliance: Yes. Can be find at <http://www.realtycentral.com/amc>

25. Data Universal Number System (DUNS) number: 79-351-1452
26. Notification regarding registration in Central Contractor Registration (CCR) database.

AMC is registered in the Central Contractor Registration (CCR) database.

## 2003-2004 AMC Price List

# Advanced Marketing Consultants, Inc.

Annual rate escalation factor

**Awarded Rate**

**1.1%**

### PRICING FOR SIN 520-3

|                       | 6/15/2003 |
|-----------------------|-----------|
| <b>Labor Category</b> | 6/14/2004 |
| Project Manager       | \$93.94   |
| Asst. Project Manager | \$80.07   |
| Manager               | \$74.34   |
| Consultant            | \$68.98   |
| Professional          | \$57.23   |
| Jr. Professional      | \$45.75   |
|                       |           |

### Fixed Unit Pricing (ODCs) for SIN 520-3

| <b>Service</b>                                   | <b>Unit</b>      | <b>Price</b>     |
|--|------------------|------------------|
| REO Due Diligence Property Information Packages  | Asset            | \$50-\$3500      |
| Direct Mail Property Information Packages        | PIP              | \$10.88-70.66    |
| Loan Due Diligence Property Information Packages | Commercial Asset | \$300-\$500      |
| Internet PIP                                     | Asset            | \$500-\$1000     |
| Due Diligence Underwriting Services              | File             | \$43.48-\$244.58 |
| Copies   | Page             | \$0.11           |
| Color Copies                                     | Page             | \$1.00           |
| Color Slide Conversions                          | Each             | 15               |
| Scanned Images                                   | Each             | \$15             |
| File Acquisition / Reproduction                  | Asset            | \$7.61-\$10.88   |
| Executive Summary                                | Property         | \$32.61          |
| Database Design/Maintenance                      | Asset            | \$20-\$25        |
| Photos   | Asset            | \$54.35          |
| Videos   | Asset            | \$70.66          |

|                                      |               |                     |
|--------------------------------------|---------------|---------------------|
| Open House                           | 3 hr. Day     | \$271.76            |
| Inspection                           | Asset         | \$271.76            |
| BPO Commercial                       | Property      | \$217               |
| BPO Residential                      | Property      | \$100               |
| Mark to Market Study                 | Property      | \$380               |
| Asset Management / Disposition Plans | Asset         | \$135.88            |
| Credit Report                        | Person/Entity | \$50                |
| Operating Statement Proform          | Asset         | \$350               |
| Tax / Zoning Information             | Asset         | \$38.04-<br>\$48.92 |
| Maps                                 | Asset         | \$15                |
| Demographics                         | Asset         | \$43                |
| Appraisals                           | Asset         | \$375               |
| Title Report                         | Asset         | \$250               |
| Market Studies                       | Asset         | \$2300              |
| FL Real Estate Brokerage Services    | Commission    | 6%                  |
| Internet Design Services             | Page          | \$350               |

  
**PROJECT MANAGER**

The Program Executive/Sr. Subject Matter Expert will be responsible for the overall administration, budgeting, management and supervision of all engagements. The Program Executive/Sr. Subject Matter Expert will be the company liaison with the contracting agency or designated manager. The Program Executive/Sr. Subject Matter Expert will utilize the services of a Sr. Engagement Manager to assure quality control and to extend the capabilities of the firm with multiple engagements. The Program Executive/Sr. Subject Matter Expert will set the pace for the engagement by assigning goals and schedules for all staff levels and will oversee all reporting, subcontracting and accounting for the engagement.

**ASST. PROJECT MANAGER**

The Sr. Engagement Manager will be responsible for assisting the Program Executive in all aspects of the engagement. The Sr. Engagement Manager will monitor and supervise the day to day operations of the engagement and maintain an accurate perspective on how the engagement is progressing. The Sr. Engagement Manager will prepare and review all reports prior to the review and approval by the Program Executive.

**MANAGER**

The Manager will be the designated on-site supervisor for the AMC team of Due Diligence Consultants. The Manager is a highly skilled due diligence consultant with training necessary to manage Consultant questions and problems while meeting the deadlines of the job. The Manager sets the pace and assigns files and workloads on site. The Manager reports directly to the Project Manager and/or the Assistant Manager.

**CONSULTANTS**

Consultants are highly trained, auditors and underwriters specializing in a field of expertise necessary for the engagement. Consultants are generally categorized as “Commercial” or “Residential” specialists depending upon their skills. These professionals review file documents, determine the accuracy and completeness of the documents, trace and obtain additional relevant information, coordinate with Contracting Services to obtain additional information and perform collateral valuations in accordance with the approved financial model. The Consultants report directly to the Manager.

**PROFESSIONAL**

The Professional is classified as an expert administrative assistant, paralegal, research analyst, or task master expert in a particular field.

**JR. PROFESSIONAL**

The Jr. Professional is an intern Professional in training.